

16 GRANITE STATE HIGH SCHOOL TEAMS BATTLE TOWARD THE COVETED SUPERCHALLENGE TITLE

GRANITE STATE CHALLENGE is a spirited, high school quiz show that showcases and rewards the academic talents of New Hampshire's best and brightest high school scholars. For over 30 years, GSC has served as a platform where academically talented students are able to generate school spirit and receive the same recognition and accolades as their athletic peers.

GRANITE STATE CHALLENGE is the longest-running local program on NHPBS. The game emphasizes quick recall of math, science, social studies, language arts, and fine arts facts — along with questions about current events, entertainment, sports, and New Hampshire.



UNITIL: PROUD TO SUPPORT GSC

“Unitil is proud to support Granite State Challenge and to celebrate educational excellence in New Hampshire. Unitil works hard to promote science, technology, engineering and math education through strategic partnerships and initiatives.

We choose to support Granite State Challenge because we believe that by shining the spotlight on New Hampshire's best and brightest high school students, we will inspire the next generation of scholars and creative thinkers.”

-Carol Valianti
Unitil Vice President of
Communications & Public Affairs

PRAISE

“Over the years, our students have loved competing on Granite State Challenge! It has stretched them academically, but they also realize that it calls them to be leaders and effective teammates, and those are life lessons that stay with them. Thank you, NHPBS!”

Donna Capern | Coach, PCA Granite State Challenge team

COMPANY BENEFITS

- Reach a highly desirable, engaged audience of students, peers, educators and parents.
- Receive credit on the GSC website
- Visibility on e-messaging, newsletter, media releases and social media

REACH

Television | Online | Social Media | Print
Publicity | Newsletter | e-Newsletter | GSC
Daily Brainteaser via email & social media

HIGHEST HONORS LEVEL

Credit | :45 (audio & logo) video spot around GSC program

Additional :15 second spot, ROS

On-demand visibility

Corporate recognition (font) on NHPBS website

Visibility on NHPBS e-newsletter (18,000+)

Logo on print materials

Corporate recognition & presence at Super Sunday pre-qualifying rounds

Logo on on-air promos

Business to sponsor on-camera quiz questions

SPONSORSHIP
\$30,000

HIGH HONORS LEVEL

2 sponsorships available per show

Credit | :15 (audio & font) video spot around program

On-demand visibility

Corporate recognition (font) on NHPBS website

Logo on print materials

Corporate recognition & presence at Super Sunday pre-qualifying rounds

SPONSORSHIP
\$15,000



HONORABLE MENTION LEVEL

Credit | Scroll Credit Individual/Company name around program

On-demand visibility

Corporate recognition and presence at Super Sunday pre-qualifying rounds

SPONSORSHIP
\$5,000

Support for GSC is an investment in the future generation of New Hampshire's business and community leaders and a strong alignment with the #1 trusted brand in America.